

**SUSTAINABILITY**  
**SUMMIT**



# **From Ambition to Action: Effective Community Energy Outreach**

May 3, 2024

Leanne McGowan, Energy Program Manager

# Agenda

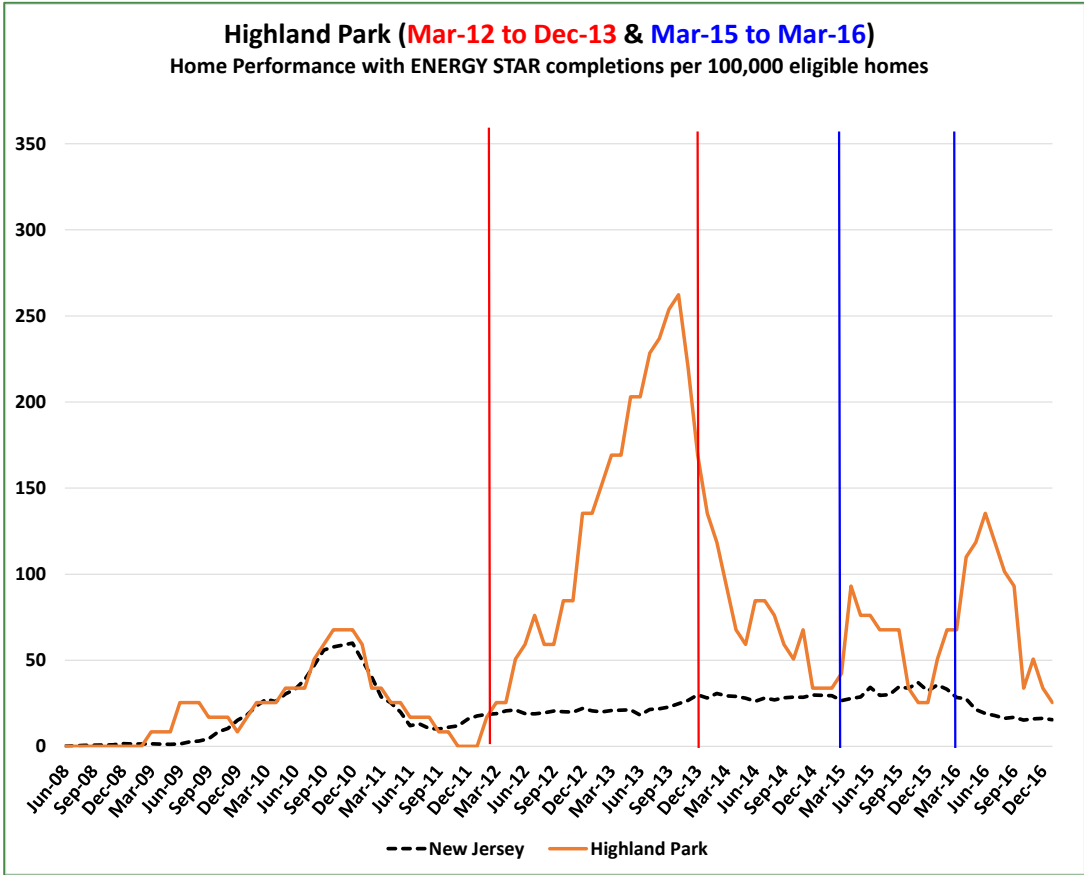
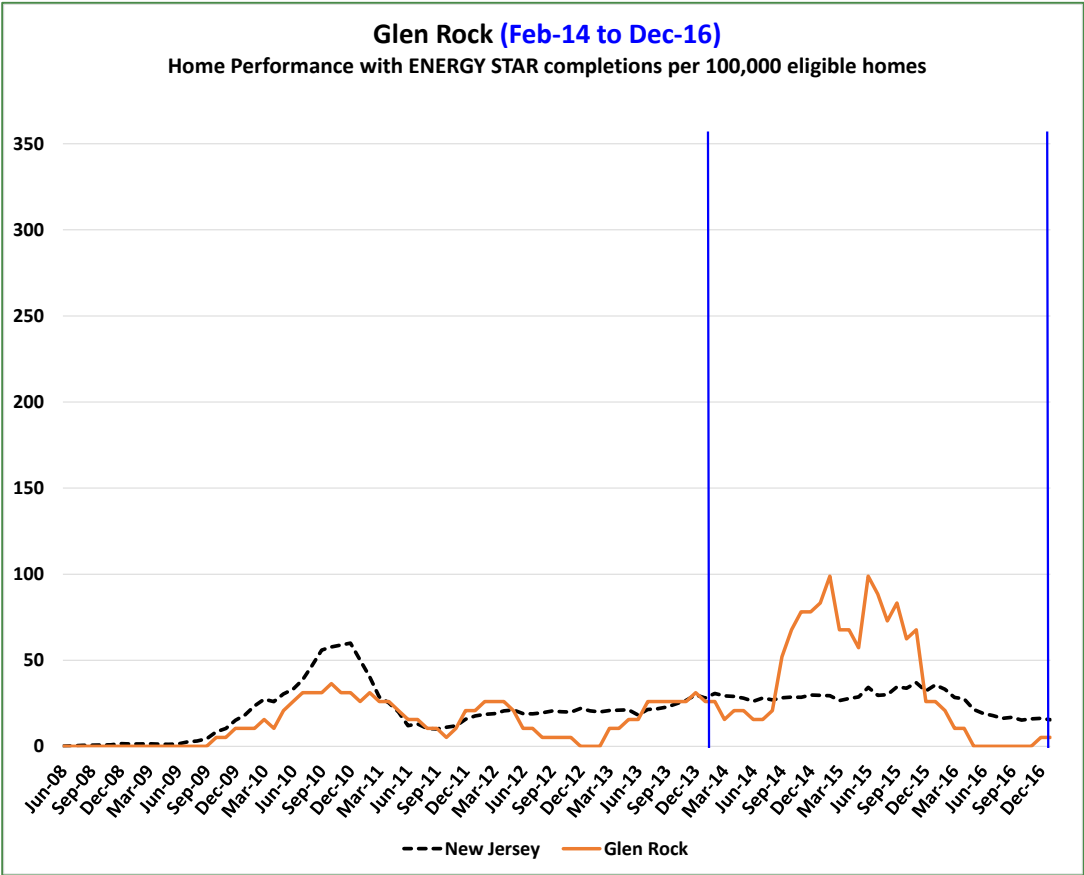
1. Sustainable Jersey
2. Barrington Borough
3. EmPowered Schools
4. NJNG SAVEGREEN
5. Q & A



# You are part of the solution

- Homes/businesses are significant consumers of energy. The potential for energy reduction/economic savings through (EE) incentive programs is huge.
- Municipalities and schools have an important role in local action to address EE.
- We need you to engage your community!
- SJ has technical assistance (TA) and resources to support you.

# Campaigns are effective



# The Outreach Team

- Municipal coordinator (staff or Green Team member) should lead
- Assemble outreach team to implement residential/ commercial outreach
  - Understand the community's needs
  - Identify and work with key community partners
  - Create Outreach Plan\* of community-based initiatives  
(\*SJ provides a template)
- Work with the utility-designated representative to coordinate the Plan

# Energy Efficiency Programs

## **Residential campaigns promote**

- New Jersey Comfort Partners Program
- Home Weatherization Program for Income-Qualified
- Home Performance with ENERGY STAR® (HPwES)

## **Home Energy Assessment**

Outreach campaigns promote the home or business energy assessment for one of these, or other available programs.

The service provider determines which assessment/program is the best fit for the resident.

## **Commercial campaigns promote**

- Small Business Direct Install program

## **Business Energy Audit**

# SJ Energy Actions

## Energy Outreach actions

	Energy Efficiency	Renewable Energy	Alternative Fuel Vehicles
<b>Municipal Operations</b>	<ul style="list-style-type: none"> <li>• Energy Efficiency for Municipal Facilities</li> <li>• Energy Tracking and Management</li> </ul>	<ul style="list-style-type: none"> <li>• On-Site Geothermal</li> <li>• On-Site Solar +10 pt storage/resilience + 5 pt solar thermal</li> <li>• On-Site Wind</li> <li>• Buy Renewable Energy</li> </ul>	<ul style="list-style-type: none"> <li>• Fleet Inventory</li> <li>• Purchase Alternative Fuel Vehicles</li> <li>• Meet Green Fleet Targets</li> </ul>
<b>Community Energy Use</b>	<ul style="list-style-type: none"> <li>• Energy Assistance Outreach</li> <li>• Commercial Energy Efficiency Outreach</li> <li>• Residential Energy Efficiency Outreach</li> </ul>	<ul style="list-style-type: none"> <li>• Make Your Town Solar Friendly</li> <li>• Municipally Supported Community Solar</li> <li>• Solar Outreach</li> <li>• Renewable Government Energy Aggregation (R-GEA)</li> </ul>	<ul style="list-style-type: none"> <li>• Make Your Town Electric Vehicle (EV) Friendly</li> <li>• Public EV Chargers</li> <li>• Electric Vehicle Outreach</li> </ul>

# Residential EE Outreach Action

## For 10 points

- Outreach plan
  - Features “whole-home” program
  - Template provided
- Outreach requirements
  - Energy efficiency page
    - On municipal and/or green team website
    - Includes list of approved contractors
  - Letter from municipality to residents
  - Two additional outreach activities
    - Info Session/Workshop
    - Video of resident/GT member discussing home energy assessment
    - Other activities

## For additional 10 points

- Pre-selected Home Performance with ENERGY STAR (HPwES) offer
  - Municipality selects HPwES contractor(s) via RFP to be featured in outreach campaign
    - RFP Template provided
  - Contact information for selected HPwES contractor(s) must be included in:
    - Letter from municipality
    - AND
    - Municipal website information



# Commercial EE Outreach Action

## For 10 points

- Outreach plan
  - Direct Install
  - Template provided
- Outreach requirements
  - EE page
    - On municipal or green team website
    - Includes list of approved contractors
  - Letter from municipality to businesses
  - Two additional outreach activities
    - 'Breakfast with the Mayor'
    - Chamber of Commerce event
    - Other activities

## For additional 10 points

- Pre-selected SBDI contractor
  - Municipality selects SBDI contractor via RFP to be featured in outreach campaign
    - RFP Template provided
  - Contact information for selected SBDI contractor(s) must be included in:
    - Letter from municipality
    - AND
    - Municipal website information

# Energy Assistance Outreach Action

## 10 points

- Energy assistance resources outreach campaign
  - LIHEAP, Payment Assistance for Gas and Electric (PAGE), etc.
- Meet with local community organizations serving low- and moderate-income residents to:
  - Collaborate on outreach campaign
  - Assist community organizations with energy efficiency incentive programs

## Additional 10 points

- New Jersey Comfort Partners Program outreach campaign
    - Coordinate with Comfort Partners Utility Working Group
- Sustainable Jersey Comfort Partners Outreach Toolkit



Volunteer briefed on Comfort Partners talking points at Newark's Lincoln Park Jazz Festival.

# Gold Star Standard in Energy

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## Municipal Operations

### Municipal Buildings

- Energy efficiency
- Operations / equipment
- On-site renewable energy
- Green building policy

### Municipal Fleet

- Fleet electrification
- Route optimization
- Telematics

### GHG reductions

- 3.6% annually
- 10.8% over 3 years

## Community Actions (two from each category)

### Energy Efficiency

- **Energy Assistance Outreach**
- **Commercial Energy Efficiency Outreach**
- **Residential Energy Efficiency Outreach**

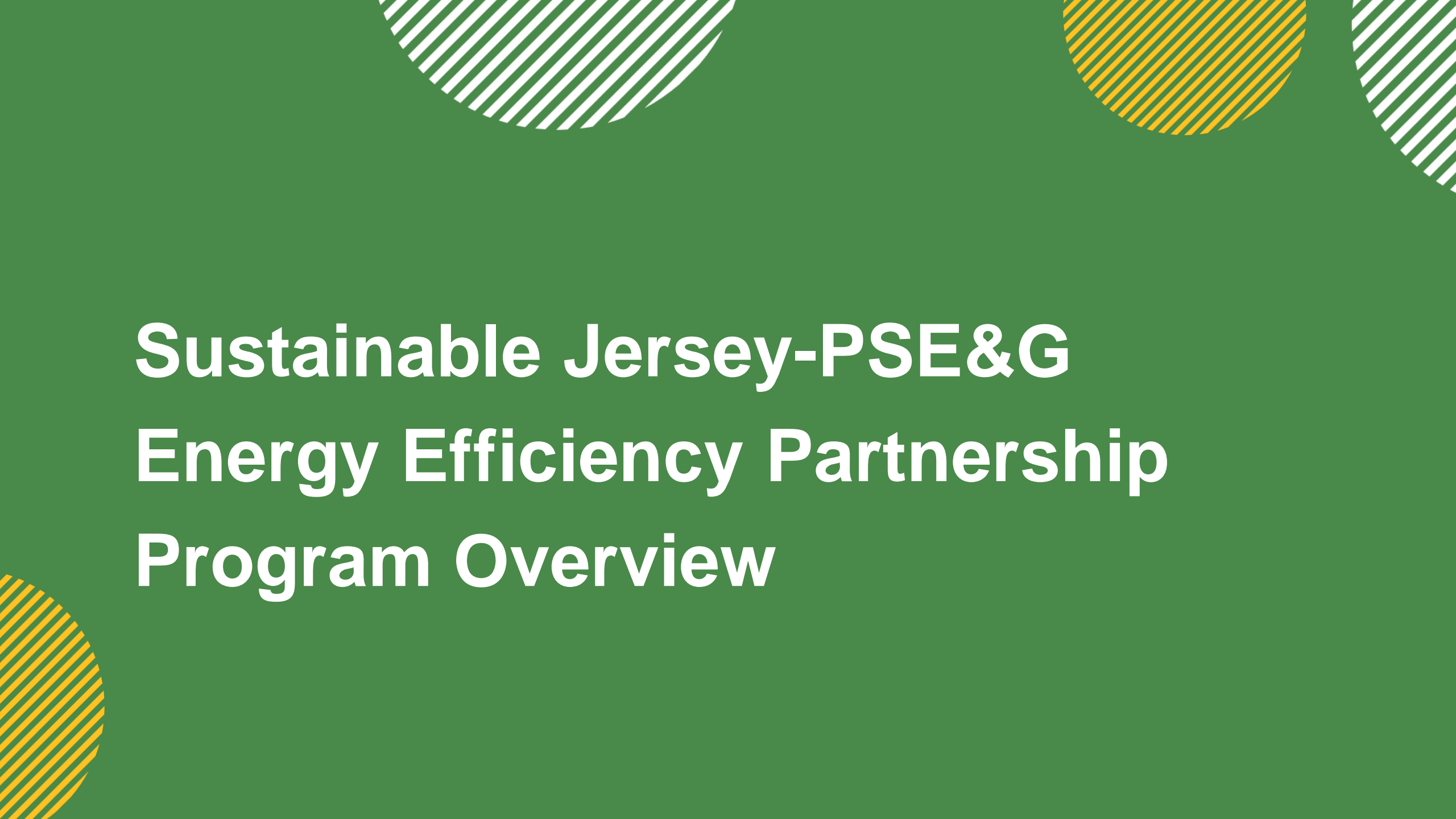
### Renewable Energy

- Make Your Town Solar Friendly
- Municipally Supported Community Solar
- Solar Outreach

### Transportation

- Make Your Town Electric Vehicle Friendly
- Public Electric Vehicle Chargers
- Electric Vehicle Community Outreach





# **Sustainable Jersey-PSE&G Energy Efficiency Partnership Program Overview**

# Partnership Program Goals

- Support local action to reduce greenhouse gas emissions
- Partner with municipalities to increase energy efficiency in their communities and municipal facilities
- Assist municipalities in launching impactful outreach campaigns that encourage residents/business owners to sign up for PSE&G energy efficiency programs



# Partnership Program Tracks

## Three tracks for municipalities

- Technical Assistance for Energy Efficiency in Municipal Facilities
- Residential Energy Efficiency Outreach Campaign
- Commercial Energy Efficiency Outreach Campaign

## Schools program includes TA for Energy Efficiency in School Facilities

**CHOOSE ONE OR MORE OF THREE PARTNERSHIP PROGRAM TRACKS:**

### MUNICIPAL PARTNERSHIP PROGRAM:



Technical Assistance  
for Municipal Facilities



Commercial Energy  
Efficiency  
Outreach Campaign



Residential Energy  
Efficiency  
Outreach Campaign

### SCHOOL PARTNERSHIP PROGRAM:



Technical Assistance  
for School Facilities



Scan for  
EmPowered Schools,  
a free PK-12 energy  
education program

# Program Funding and Resources

## **Participating municipalities receive**

- \$2,500 Start-up Grant (first-time participants)
- \$5,000 Outreach Campaign grants plus complimentary outreach toolkit resources
- Sustainable Jersey points are available for in all tracks

## **Customized Campaign Resources (Residential or Commercial EE Outreach)**

- Professional video
- Website
- Direct mailing to residents or small businesses
- Table runner, vertical banner and street banner
- Promotional and tabling materials for outreach events
  - press release and social media templates
  - program flyer
  - PSE&G giveaways

# Outreach TA / Campaign planning

- Comprehensive guidance for planning municipal energy efficiency outreach campaigns (residential or commercial)
- Coordinating customized outreach tools
- Cohort learning and resource sharing
- \$5,000 Outreach Campaign Grants



Helping municipalities advance sustainability goals

As we head into another pivotal year for climate action and sustainability, Sustainable Jersey is focused on helping municipalities access funding, leverage multiple federal and state opportunities and implement sustainability initiatives that will benefit our communities. With over 80% of New Jersey's municipalities participating in Sustainable Jersey, it is essential that we deliver the best tools, funding, and training to move ambition into action.




Members of the Irvington Green Team at Unity Day with PSE&G's Residential Energy Efficiency team as part of Irvington's Energy Efficiency Outreach Campaign through the Sustainable Jersey-PSE&G Partnership Program.



# Partnership Tools in action


Sustainable Jersey — PSE&G  
Energy Efficiency Partnership Program  
Support Energy Efficiency in Our Communities!



Orange Residential Energy Efficiency Outreach Campaign

**Our Campaign and Residential Energy Efficiency Program**

The City of Orange Township recognizes the importance of helping renters and homeowners improve energy efficiency in their homes, reduce energy demand, save money, improve the comfort of their homes, and reduce overall greenhouse gas emissions. Residents need support, but oftentimes are unaware that help is available. That's why the City of Orange Township made the easy decision to partner with Sustainable Jersey and Public Service Electric and Gas (PSE&G) to bring the Residential Energy Efficiency Campaign to individuals and families in Orange.




*"This program is important because it helps people improve the comfort of their home, and save money on heating and cooling costs at the same time."*

— Chris Mobley  
Deputy Director of Planning

Contact: [Green Team](#)

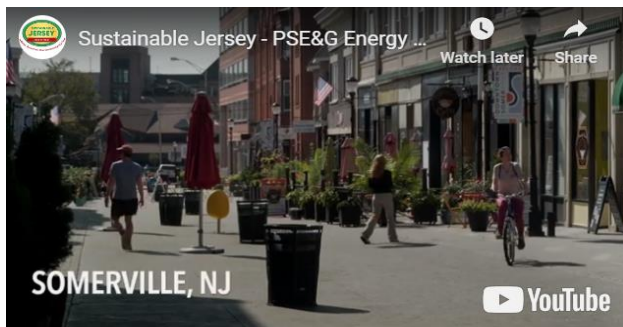
To participate, click on the button below:

[GET STARTED](#)



Residential Energy Efficiency Program

New Jersey residents! Find incentives to

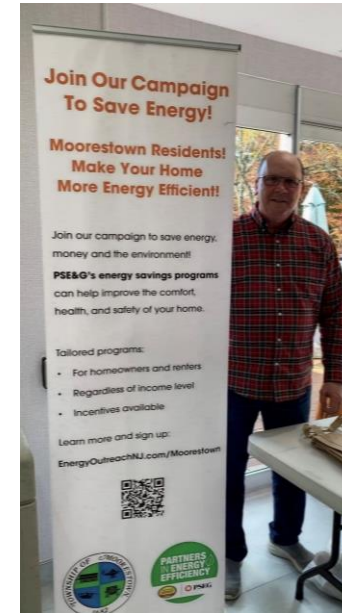


Sustainable Jersey - PSE&G Energy ...

Watch later Share

SOMERVILLE, NJ

YouTube



[EnergyOutreachNJ.com](http://EnergyOutreachNJ.com)

Customized campaign website and professional video featuring your community, plus vertical/street banners and table runner

**Support Energy Efficiency in Our Community!**

Dear Montclair Residents, Montclair has launched a campaign to connect residents with energy-saving home upgrades. From apartments to single-family homes, there are programs available to help you reduce your energy use, save money, and make your home more comfortable. This effort is part of Montclair's ongoing commitment to promote sustainability in our community, as well as support the state's objective of lowering greenhouse gas emissions. I strongly encourage you to begin the process! As part of New Jersey's clean energy efforts, our local utility PSE&G is providing tailored energy efficiency options to homeowners or renters, regardless of income level. Depending on your eligibility, the program offerings range from a free energy efficiency assessment and up to \$7,500 in energy efficiency, health, and safety upgrades at no charge, to \$5,000 in rebates on energy-saving home improvements and convenient interest-free on-bill repayment options.

Visit Montclair's campaign website for more information on these programs and to find the best option for you!

[energyoutreachnj.com/montclair](http://energyoutreachnj.com/montclair)



**Montclair Home Energy Efficiency Program**



Sponsored by the Township of Montclair, this special program for homeowners and renters will help you make your home more energy-efficient and save money on your energy bills. Find out more on Montclair's campaign website, or call PSE&G to speak to a certified energy efficiency advisor:

[energyoutreachnj.com/montclair](http://energyoutreachnj.com/montclair)  
1-855-846-2895



CURRENT RESIDENT  
PO BOX 114  
MONTCLAIR NJ 07042-0114



**Support Energy Efficiency in Our Community!**



Dear Glen Rock Residents,

Glen Rock has launched a campaign to connect residents with energy-saving home upgrades. From apartments to single-family homes, there are programs available to help you reduce your energy use, save money, and make your home more comfortable. This effort is part of Glen Rock's ongoing commitment to promote sustainability in our community, as well as support the state's objective of lowering greenhouse gas emissions.

I strongly encourage you to begin the process!

As part of New Jersey's clean energy efforts, our local utility PSE&G is providing tailored energy efficiency options to homeowners or renters, regardless of income level. Depending on your eligibility, the program offerings range from a free energy efficiency assessment and up to \$7,500 in energy efficiency, health, and safety upgrades at no charge, to \$5,000 in rebates on energy-saving home improvements and convenient interest-free on-bill repayment options.

Visit Glen Rock's campaign website [energyoutreachnj.com/glenrock](http://energyoutreachnj.com/glenrock) for more information on these programs and to find the best option for you!

**Brochure and door hanger templates  
Direct mailing to residents  
Program flyer translated into Creole  
Social media post featuring video**

**Vinn Mennen Kanpay ak nou pou kapab  
Ekonomize Enèjil  
Rezidan Irvington yo ka travay ak PSE&G  
epi Sustainable Jersey pou rann kay yo pi  
efikas nan enèjil**

Ekonomize lajan epi amelyore kontò, sante, ak sekirite lakay ou lè w patisipe nan nou nan pwogram pou fè ekonom nan enèjil ak PSE&G. Gen opsyon ki adapte ak ankourajman ki disponib pou tout moun kominote, a—ki gen ladan tou de pwopriyete kay ak lokatè—kèkeswa nivo revni w.

Premye etap la fasil!

- Eskane kòd QR la pou chèche konnen ki opsyon pwogram ki bon pou ou.



- Si w bezwen asistans, rele PSE&G nan 1-855-846-2895 pou konfime kalifikasyon w epi kòmanse.

For more information visit:  
[EnergyOutreachNJ.com/Irvington](http://EnergyOutreachNJ.com/Irvington)



**Brittany Beyer**  
Nonprofit Grant Writer and Community Organizer  
3mo

Something I talk about \*often\* offline, but not so much on this platform, is the great work the Barrington Green Team is doing! This year, we received our first grant through the Sustainable Jersey - PSEG Energy Efficiency Partnership Program. As a result, we have been able to do community outreach promoting residential programs that will help our neighbors save money and energy. Check out this video that features my awesome teammates, Vincent Cerrito and Kristin Lampe, and our beautiful town!

<https://lnkd.in/d/a9FTku4>

#PartnersInEnergyEfficiency #SustainableJersey #SJgrants funded by PSEG

**Sustainable Jersey - PSE&G Energy Efficiency Partnership Program - Barrington**

Watch on YouTube  
<https://www.youtube.com/>

16 · 4 Comments

**Moorestown Residents,  
Make your home more  
energy efficient!**

Join our campaign to save energy, money and the environment. PSEG's energy savings programs can help improve the comfort, health and safety of your home.

Tailored programs:

- For homeowners and renters
- Regardless of income level
- Incentives available

Learn more and sign up:  
[EnergyOutreachNJ.com/Moorestown](http://EnergyOutreachNJ.com/Moorestown)

# SUSTAINABILITY SUMMIT



## Barrington Borough Residential Outreach

May 3, 2024

Brittany Sweigart-Beyer, Chair,  
Barrington Borough Green Team

Interested in joining the team? Our next meeting is March 12th, 6:30pm, at the Borough of Barrington municipal building. All are welcome!

#barringtonnj #camdencountynj #sustainablecamdencounty #sustainablejersey #PSEG #energyefficiency



**Happy Valentine's Day from  
the Barrington Green Team!**

# Barrington GREEN TEAM

**Sustainable Jersey - PSE&G**  
**Energy Efficiency Partnership Program**  
Residential Energy Efficiency Outreach Campaign



# AT A GLANCE



## BARRINGTON, NJ

- Camden County
- Population 7,075
- 1.58 square miles
- 75% residential zones
  - 2,200 housing units
  - 3,400 apartment units

## GREEN TEAM

- Established 2022
- Structure
  - Director of the Green Team
    - Councilman Vincent Cerrito
- Community Volunteers
  - 17 active members



# SUSTAINABLE JERSEY - PSE&G Energy Efficiency Partnership Program

## RESIDENTIAL ENERGY EFFICIENCY OUTREACH CAMPAIGN

- **Funding, resources, and TA**

- Campaign website
- Promotional video
- Flyers, outreach plan
- Tabling supplies
- Giveaways



Sustainable Jersey — PSE&G  
Energy Efficiency Partnership Program

Support Energy Efficiency in Our Communities!



Barrington Residential Energy Efficiency Outreach Campaign



Our Campaign and Residential Energy Efficiency Program

Barrington has launched a campaign to connect our residents with PSE&G's energy efficiency programs, discounts, and rebates. From apartments to single-family homes, there are programs available to help residents save money and reduce their energy use at home. This effort is part of Barrington's ongoing commitment to promote sustainability in the community and improve the quality of life in Barrington through the support and creation of sustainable programs and practices.

To participate, click on the button below:

GET STARTED





Residential Energy Efficiency Program



New Jersey residents! Find incentives to make your home comfortable and help save the environment.

**To Get Started, Follow These Steps**

**Begin** under "Find Your Program" to learn which home energy assessment you qualify for. [Click here.](#)

**Schedule** your home energy assessment once you identify the program you qualify for.

**Review** the personalized report you'll receive after your home energy assessment with specific energy efficiency measures to ensure you save the most.

**Choose** what energy efficiency upgrades to move forward with, including selecting a contractor if applicable.

**Enjoy** your energy savings in a more comfortable home, and congratulations on doing your part to help save the planet!

Go to "[Find Your Program](#)" and see what you qualify for, or call PSE&G at **1-855-846-2895** and speak to a certified energy-efficiency advisor. Tell them Sustainable Jersey referred you to schedule a home energy assessment.



1 Person Household	✓
2 Person Household	✓
3 Person Household	✓
4 Person Household	✓
5 Person Household	✓
6 Person Household	✓
7 Person Household	✓
8 Person Household	✓

Or, to speak to a certified energy efficiency advisor, call PSE&G at 1-855-846-2895.

# COMMUNITY OUTREACH PLAN

## CREATING A SUCCESSFUL PLAN

## USING THE TEMPLATE

### 1. Team and Partner Contact Info

### 2. Goals, SMART:

- Specific
- Measurable
- Achievable
- Relevant
- Time-Bound

### TEMPLATE

#### *Residential Community Outreach Plan*

#### General Outreach Team Information

*Includes Green Team and/or Environmental Commission members and local decision makers.*

<b>Municipality</b>	Borough of Barrington
<b>Municipal Outreach Team Main Contact (Full Name)</b>	Terry Shannon, Municipal Clerk
<b>Additional Municipal or Green Team contact(s)</b>	Vincent Cerrito, Councilman Brittany Sweigart Beyer, Green Team Chair/Volunteer Alex Beyer, Green Team Volunteer
<b>Email(s)</b>	
<b>Phone Number(s)</b>	
<b>Primary contact at PSE&amp;G partner contractor for this outreach campaign</b>	

#### Outreach Plan Target

*Set a campaign target by looking at the [historic level of participation in your community](#). Targets should be at least a 2.5% to 5% increase in the number of households participating above the previous levels, with at least 5% of all households participating.*

<b>Number of Households</b>	2,200 (Units in Structures with 4 units or less), approx. 3,400 with apartment units
<b>Number of Participants to Date (baseline)</b>	121
<b>Percent of Households Participating to Date (baseline)</b>	5.50%
<b>Target for Percent of Households Participating</b>	10.50%
<b>Total Number of New Program Participants Needed for Target</b>	110

# COMMUNITY OUTREACH PLAN

## Community Partners

Identify partners and resources for community-wide outreach and education. Partners can assist with a range of outreach strategies, such as sending emails to their networks, inviting outreach team members to speak at meetings/events, and including information in a newsletter and on social media. Community Partners can include but are not limited to community development, sustainability and other groups, non-profits, schools, libraries, houses of worship, etc.

Name of Partner Organization	Category
Avon Elementary School	<b>SCHOOLS</b>
Avon Parent Teacher Group	
Barrington Board of Education	
REMIND notification system (Barrington School District)	
Rosebud Academy Preschool	
Woodland Parent Teacher Group	
Woodland Middle School	
Community Bible Church	<b>PLACES OF WORSHIP</b>
First United Methodist Church	
Good News Family Worship Center	
Gospel Hall Association	
Grace Bible Church	
The Spring of Life Church	

## Community Partners & Resources

- *Non-profits, schools, libraries, houses of worship, community development, sustainability groups, neighboring towns, local publications*

Boy Scouts	<b>COMMUNITY ORGANIZATIONS</b>
Civic Association	
Democrat Club	
Girl Scouts	
Historical Society	
Republican Club	
Trap-Neuter-Release Club	
Young at Heart Seniors	
Barrington Neighbors	
Buy Nothing Barrington/Haddon Heights, NJ	
Younger Side of Barrington	
Community Care Food & Clothing Pantry	<b>NONPROFIT</b>
The Retrospect	<b>HYPERLOCAL NEWSPAPER</b>



# COMMUNITY OUTREACH PLAN

## Outreach Action Plan

Outreach Category	Activity	Dates	est. # reach-attendees
Mailing	Barrington's On Track	Spring 2024	All residents
Mailing	Letter from the Mayor	Spring 2024	All residents
Mailing	Barrington Green Team e-newsletter	Monthly 2023-2023	130
Mailing	Email PSE&G one-sheet to community partners, distribute physical copies as requested, and post on Community Boards in local businesses	Fall 2023	
Campaign Website	Link to campaign site from municipal website. Post campaign website link on Borough Facebook page and local Facebook Groups	Sept 2023	
Borough Website	Link to campaign website on Green Team page on Borough website: <a href="https://barringtonboro.com/barrington-green-team/">https://barringtonboro.com/barrington-green-team/</a>	Sept 2023	
Social Media	Share flyer and campaign website on Borough Facebook page and local Facebook Groups	2023-2024	3,400
Social Media	Share flyers, Barrington Green Team Facebook	ongoing	
Virtual Information Session	Zoom information session (Goal: 1-2)	2023-2024	10
Tabling Events	Barrington Harvest Festival	10/14/23	10,000+
Tabling Events	Barrington Day	5/4/24	50
Tabling Events	Earth Day Town-wide Clean Up	4/22/24	20
Tabling Events	National Night Out	8/6/24	25

## Outreach Action Plan

- Identify existing forms of communication
  - Newsletters
  - Community events
  - Municipal website
  - Social media
  - Digital or push notification systems
  - Mailings

Tabling Events	Event with Young at Heart Seniors (Goal: 2)	2023-2024	5-15
Tabling Events	Events hosted by Neighboring Towns (Goal: 2)	2023-2024	25
Tabling Events	Apartment Community Outreach Event (Goal: 1)	2023-2024	50
Tabling Events	Community Paper Shredding Event (Goal: 1-2)	2023-2024	20
Outreach (other)	REMIND, Barrington School District, to reach students and caregivers, text notification system	2023-2024	1000
Outreach (other)	Digital sign message at Reamer Drive & Clements Bridge Road	Fall 2023	All residents

# GO WHERE THE PEOPLE ARE

1. **Community Events:** *festivals, fairs, block parties, parades*
2. **Online Platforms:** *social media, local websites/neighbor groups*
3. **Public forums:** *council and/or caucus*
4. **Places of Worship**
5. **Schools and Universities**
6. **Public Spaces:** *libraries, community centers*
7. **Businesses/Workplaces:** *lunch and learns, wellness fairs*

## 2024 Barrington Events

*Green Team tabling calendar - highlighted in green - Volunteers needed!*

Date	Event	Location	Time	Hosted By
1/24/24	Ice Skating Glow Party	Cooper River Ice Rink	6pm - 9pm	Civic Association
4//20 - 4/21	Earth Day Town Cleanup	Barrington - Town wide	8am - 2pm	Barrington Borough
4/27/24	Town Wide Yard Sale	Barrington - Town wide	8am - 2pm	Barrington Borough
5/4/24	Barrington Day	Behind Woodland Middle School	11am - 3pm	Barrington Borough
5/27/24	Memorial Day Service	Behind Borough Hall - 229 Trenton Ave.	9am	Barrington Borough
6/5/24	Pride Kickoff Event	Chuck Lager - White Horse Pike	6pm - 10pm	Barrington Borough
6/8/24	Barrington Block Party	Deere Field - Clements Bridge Rd.	3pm - 10pm	Civic Association
6/16/24	Sundae Sunday	Wish Upon a Star Park	3pm - 5pm	Civic Association
6/24 - 8/2	Summer Rec Program	Woodland Middle School - 1 School Lane	9am - 12pm (Mon-Fri)	Barrington Borough
7/3/24	Independence Day Parade & Fireworks	Parade Route on Borough FB page	Parade 6pm & Fireworks at dusk	Barrington Borough
8/1/24	National Night Out	Wish Upon a Star Park	6pm - 8pm	Barrington Police Dept.
TBD	Kiddie Police Academy	Barrington Borough Hall	TBD	Barrington Police Dept.
8/29/24	Summer Nights	Wish Upon a Star Park	6pm - 8pm	Civic Association
9/7/24	Brews, Beats & Eats	Rosebud Academy Parking Lot	3pm - 10pm	Civic Association
10/1 - 10/31	Halloween House Contest	Barrington - Town wide	N/A	Barrington Borough
10/5/24	Town Wide Yard Sale	Barrington - Town wide	8am - 2pm	Barrington Borough
10/12/24	Harvest Festival	Clements Bridge Road Business District	10am - 4pm	Barrington Borough
10/19/24	Fall Fun w/ First Responders	Barrington Fire Department - Fire Hall	11am - 1pm	Barrington Borough
11/29/24	Borough Christmas Tree Lighting	Borough Hall - 229 Trenton Avenue	6:45pm	Barrington Borough
11/29/24	Barrington's Parade of Lights	Parade Route on Borough FB page	7pm	Barrington Borough
12/15/24	Holly Jolly Trolley	Woodland Middle School - 1 School Lane	4:30pm - 8:30pm	Civic Association

# BARRINGTON HARVEST FESTIVAL

## Largest event of the year

- *Over 150 craft vendors, car show, live music, food trucks, kids section with pony rides, basket auction*
- *Brings 10,000 people to our town each year*
- *Promoted widely through Borough*

## Giveaways

- *Flyers*
- *PSE&G LED night lights and reusable bags*
- *Green Team tote bags*
- *Purple Coneflower plugs*



Join our Campaign to Save Energy!

**Barrington residents can work with PSE&G and Sustainable Jersey to make their homes more energy efficient!**

Save money and improve the comfort, health, and safety of your home by participating in one of PSE&G's energy savings programs. There are tailored options and incentives available for all community members—including both homeowners and renters—regardless of your income level.

The first step is easy!

- Visit [EnergyOutreachNJ.com/Barrington](https://EnergyOutreachNJ.com/Barrington) to find out which program option is right for you.
- If you need assistance, call PSE&G at 1-855-846-2895 to confirm your eligibility and get started.

You can learn more about how energy efficiency improvements can enhance the comfort of your home and help you save energy and money at our table at the Barrington Harvest Festival on October 14, 2023, 10am-4pm or email us at [green@barringtonboro.com](mailto:green@barringtonboro.com).

For more information scan the QR code or visit:

[EnergyOutreachNJ.com/Barrington](https://EnergyOutreachNJ.com/Barrington)



# BARRINGTON HARVEST FESTIVAL



## Linked energy efficiency materials to other initiatives:

- **Plant New Jersey Native Plants**
  - **Distributed 50 Purple Coneflowers**
    - *Labeled with QR code*
    - *"Scan to learn more about saving money and energy at home with PSE&G's energy efficiency programs!"*

# COLLABORATE!

- **Neighboring towns**
- **Local businesses**
- **SJ-PSE&G EEPP Cohort**
- **Municipality**
- **Community Groups**

# COLLABORATE: NEIGHBORING TOWNS



## ***Collaborative project with the Green Teams of Barrington, Runnemede, and Somerdale, and the Women's Club of Runnemede***

- 4 events
- Over 120 attendees
  - *Students from participating schools were eligible for extra credit = kids, parents, and caregivers!*
- +8 newsletter subscribers

FREE Community Event

Green Speaker Series

## ENVIRONMENTAL SEMINAR

Students from participating schools may be eligible for extra credit!

### **Date    Speaker**

**2/20** — PINELANDS PRESERVATION ALLIANCE

*Allison Hartman, Education Director*

**3/19** — DELAWARE RIVER KEEPERS

*Tracy Carluccio, Deputy Director*

**4/10** — NEW JERSEY CHAPTER OF THE SIERRA CLUB

*Renee Pollard, Environmental & Social Justice Chair*

**5/01** — CAMDEN COUNTY CERTIFIED GARDENERS

*Calliope Bledy, Program Coordinator*

### **Location**

**St Maria Goretti Hall  
321 Orchard Ave  
Runnemede, NJ 08078**

### **Time**

**6:30 PM -  
8:00 PM**

### **Presented by:**

The Green Teams of Barrington, Runnemede, & Somerdale  
GFWC Woman's Club of Runnemede

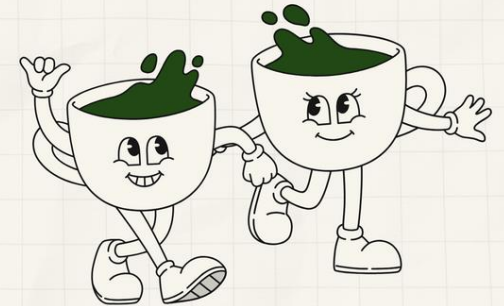
# COLLABORATE: LOCAL BUSINESSES



## New coffee shop/bakery

- +10 newsletter subscribers
- Handed out 21 "Little Coco Coupons", PSE&G flyers, reusable bags, and nightlights
- Over 40 people stopped by to chat!

## Coffee with the Green Team!



Stop by our table at Little Coco to learn more about our green projects and initiatives, including PSEG residential energy efficiency programs, stormwater, community garden, native plant sale, and more!

**LITTLE COCO**

131 CLEMENTS BRIDGE ROAD  
BARRINGTON, NJ 08007

8AM - 10AM, SUNDAY

**APRIL 14, 2024**

SEE YOU THERE! -BARRINGTON GREEN TEAM

# COLLABORATE: PARTNERSHIP PROGRAM COHORT

## JOIN US FOR A VIRTUAL INFORMATION SESSION ON MONDAY, 5/6!

- Partnership with Haddonfield Environmental Commission and the Audubon Green Team
- Presentation and Q&A with a representative from PSE&G
- Session will be recorded

## PSE&G Residential Energy Efficiency Programs



### Hey, Barrington!

We invite you to join us for a webinar to learn more about PSE&G's energy efficiency programs, discounts, and rebates. From apartments to single-family homes, there are programs available to help residents save money and reduce energy use at home.

### WHEN

Monday, May 6, 2024, 7PM - 8PM

### WHAT

A representative from PSE&G will cover existing programs, demonstrate the Home Energy Assessment Tool, and answer any questions you may have about the process.

### WHERE

Webinar will be hosted on Zoom and can be accessed from a smartphone or suitable electronic device through the internet browser. *See webinar info below for link and passcode.*

**If you have questions or difficulty accessing the webinar please email [greenteam@barringtonboro.com](mailto:greenteam@barringtonboro.com).**

### Webinar Information

Energy Efficiency Partnership Program - Audubon, Barrington and Haddonfield

Scan the QR code with your smartphone or use: [tinyurl.com/PSEGwebinar](https://tinyurl.com/PSEGwebinar)

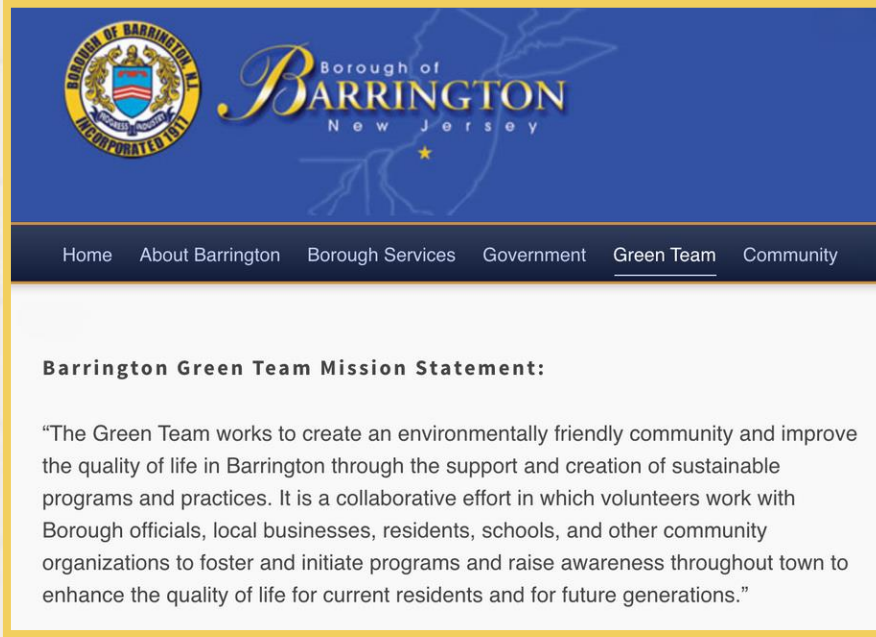
Meeting ID: 826 5534 5074

Passcode: 476280





# COLLABORATE: MUNICIPALITY



The image shows a screenshot of the Borough of Barrington website. At the top left is the official seal of the Borough of Barrington, N.J., which includes the text "BOROUGH OF BARRINGTON, N.J." and "INCORPORATED 1911". To the right of the seal, the text reads "Borough of BARRINGTON New Jersey". Below this is a navigation menu with links for "Home", "About Barrington", "Borough Services", "Government", "Green Team", and "Community". The "Green Team" link is underlined. Below the navigation menu, the text reads "Barrington Green Team Mission Statement:" followed by a quote: "The Green Team works to create an environmentally friendly community and improve the quality of life in Barrington through the support and creation of sustainable programs and practices. It is a collaborative effort in which volunteers work with Borough officials, local businesses, residents, schools, and other community organizations to foster and initiate programs and raise awareness throughout town to enhance the quality of life for current residents and for future generations."

**Barrington Green Team Mission Statement:**

"The Green Team works to create an environmentally friendly community and improve the quality of life in Barrington through the support and creation of sustainable programs and practices. It is a collaborative effort in which volunteers work with Borough officials, local businesses, residents, schools, and other community organizations to foster and initiate programs and raise awareness throughout town to enhance the quality of life for current residents and for future generations."



- **Governing Body - Council**
- **Department of Public Works**
- **Community Events**
- **Grants**

# SHOUT OUT TO THE TEAM!



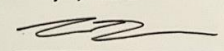
*Borough of Barrington*  
**VOLUNTEERS OF THE YEAR**  
**BARRINGTON GREEN TEAM**



For outstanding service to the Borough of Barrington including creation of the Barrington Bounty Community Garden, working towards certification on Sustainable Jersey, plans for rain gardens throughout town, starting the Home Energy Program partnership with PSE&G and for their passionate commitment to improving the quality of life and preserving the planet for future generations.

*Presented by the Governing Body of the Borough of Barrington on January 7, 2024.*

  
Mayor Kyle Hanson

  
Councilman Vincent Cerrito

*Alex Beyer  
Anna Lockhart  
Brittany Beyer  
Councilman Vincent Cerrito  
Dawn Almada  
Delores Danks  
Greg Evans  
Helene Ferguson  
Janice Bantle  
Ken Lampe  
Kristin Lampe  
Mayor Kyle Hanson  
Councilwoman Melanie Mercado-Miller  
Peggy Read  
Sam Martine  
Sean Buck  
Terry Shannon*

# SOCIAL MEDIA: FACEBOOK

## Dedicated Green Team Facebook

- Created August 2023
- 250 followers
- Tags: location, related accounts, hashtags
- Share: community groups, posting guidelines
- Cross-promotion: community partners



Barrington Green Team is in Barrington.

October 17, 2023 · 🌐

Thanks again to everyone who stopped by to see us at [Barrington Harvest Festival!](#) We were able to give out 50 purple coneflowers for free through our partnership with [Sustainable Jersey - PSEG](#). 🌱💚 Remember to plant your coneflower outside before the first frost! Not sure where to plant? It prefers full sun, but it can adapt to a range of conditions, including shade, drought and poor soil. Purple Coneflower is wildlife-friendly, providing nectar for butterflies, bees, and hummingbirds and seeds for birds. 🦋🐝 Learn more using the [Jersey-Friendly Yards](#) plant database: <https://www.jerseyyards.org/plant/echinacea-purpurea/>



Barrington Green Team is in Barrington.

October 11, 2023 · 🌐

[Borough of Barrington](#) is excited to be partnering with [Sustainable Jersey](#) to help residents take advantage of PSEG's residential energy efficiency programs and incentives! 🌱💡 Watch this video to learn more from Barrington Councilman Vincent Cerrito and Kristin Lampe, dedicated Green Team volunteer! 📺 <https://youtu.be/uchAF7rfZ44>

It starts with a no obligation home energy assessment, which is available to homeowners AND renters. Get started saving money and energy by visiting: <https://www.energyoutreachnj.com/Barrington/>



Barrington Green Team is with [Sustainable Jersey](#) and 2 others in [Borough of Barrington](#).

February 14 · 🌐

Happy Valentine's Day from the [Barrington Green Team!](#) 💚 We're sharing some of our favorite sustainable sweets and resources throughout the day.

[PSEG ENERGY EFFICIENCY PROGRAMS](#) 💡🌱🏡 We're excited to be partnering with [Sustainable Jersey](#) to help residents take advantage residential energy efficiency programs and incentives! It starts with a no obligation home energy assessment, which is available to homeowners AND renters. Learn more about saving money and energy on our website: <https://www.energyoutreachnj.com/Barrington/>

Interested in joining the team? Our next meeting is March 12th, 6:30pm, at the [Borough of Barrington](#) municipal building. All are welcome!

[#barringtonnj](#) [#camdencountynj](#) [#sustainablecamdencounty](#) [#sustainablejersey](#) [#PSEG](#) [#energyefficiency](#)



Happy Valentine's Day from the Barrington Green Team!

# E-NEWSLETTER

## Green Team Monthly Newsletter

- *138 subscribers*
- *56% open rate*
- *Sign-up sheet at in-person events*
  - *Additional subscribers through Facebook and municipal website*

### **Coffee with the Green Team!**

Join us at Little Coco on Sunday, April 14th, 8-10am to learn more about our green projects and initiatives, including [PSEG residential energy efficiency programs](#), stormwater, spring native plant sale, and more!

**Location:** Little Coco, 131 Clements Bridge Road, Barrington, NJ 08007

Check out Little Coco on [Instagram!](#)

This community event is made possible by a Sustainable Jersey and PSEG grant!

[Invite a Friend on Facebook!](#)

### **Barrington Green Team**

Sign up to receive meeting info, news, and updates!

Email Address

First Name

Last Name

I'm interested in (check all that apply):

- Joining the Green Team
- Volunteering
- Community Education
- Community Garden
- News & Updates

Are you a resident of Barrington, NJ?

- Yes
- No

12/11/2023 - [Meeting tomorrow \(12/12\)](#), [Rain Garden Resources](#), [PSEG Energy Efficiency, & Garden Plots!](#) 

# Barrington

## GREEN TEAM



### **December Green Team Meeting** **Tuesday, December 12 (6:30pm)**

Barrington Municipal Building, 229 Trenton Avenue

**All are welcome!**

### **Sustainable Jersey - PSE&G Energy Efficiency Partnership Program**

We're excited to be partnering with Sustainable Jersey to help residents take advantage of PSEG's residential energy efficiency programs and incentives! It starts with a no obligation home energy assessment, which is available to homeowners AND renters. Get started saving money and energy by visiting: <https://www.energyoutreachnj.com/Barrington/>



# Barrington

## GREEN TEAM

# PRINT



**Town-wide newsletter**

- Spring and Fall
- Mailed to every residence

**16 Barrington's on Track GREEN TEAM**

**Barrington GREEN TEAM**

**Join our Campaign to Save Energy!**

**Barrington residents can work with PSE&G and Sustainable Jersey to make their homes more energy efficient!**



Save money and improve the comfort, health, and safety of your home by participating in one of PSE&G's energy savings programs. There are tailored options and incentives available for all community members—including both homeowners and renters—regardless of your income level.

The first step is easy!

- Visit [EnergyOutreachNJ.com/Barrington](http://EnergyOutreachNJ.com/Barrington) to find out which program option is right for you.
- If you need assistance, call PSE&G at 1-855-846-2895 to confirm your eligibility and get started.

You can learn more about how energy efficiency improvements can enhance the comfort of your home and help you save energy and money at our table at the Barrington Harvest Festival on October 14, 2023, 10am-4pm or email us at [green@barringtonboro.com](mailto:green@barringtonboro.com).

For more information scan the QR code or visit:  
[EnergyOutreachNJ.com/Barrington](http://EnergyOutreachNJ.com/Barrington)

**Partners in Energy Efficiency**

*Camden County's Finest Weekly Newspaper*

# The RETROSPECT

[www.theretrospect.com](http://www.theretrospect.com)

Volume 122, No. 28 Hometown News You Can Trust \$1 Friday, July 14, 2023

## Kudos for Barrington Green Team, New Gazebo

by Molly Parks

The Barrington court room was a thicket of forest green shirts during Tuesday's council meeting as the borough's green team turned out to celebrate their first grant and a new community garden gazebo. The council approved a resolution which authorized adding \$2,750 in revenue to the 2023 budget. The added revenue was a result of \$2,500 that the green team received from the 2023 Sustainable Jersey PSE&G Energy Efficiency Partnership Program Start-Up Grant. The other \$250 came from a National Night Out sponsorship donation.

"In my almost twelve years of being involved in council and as mayor, I have never seen a more advantageous green team being involved and really doing some great work here in town. So, thank you, I applaud you," mayor Patti Harris said.

Councilman and director of the green team Vincent Cerrito applauded green team chairperson Brittany Beyer during the July 5 council caucus for her efforts to secure the grant for the borough. He noted that the team will be collaborating on how to specifically use the Sustainable Jersey PSE&G grant money and that "a lot of it is going toward promoting green awareness."

The council also recognized green team member Janice Bartle and her husband Dennis for

- During public comment Brittany Beyer, the president of the Barrington Green Team, advertised the group's upcoming environmental seminar green speaker series with the green teams of Runnemede and Somerdale and the Women's Club of Runnemede, with the first event taking place on Feb. 20 with the Pinelands Preservation Alliance at St. Maria Goretti in Runnemede. The series is free to attendees and children are welcome.

**The Retrospect**

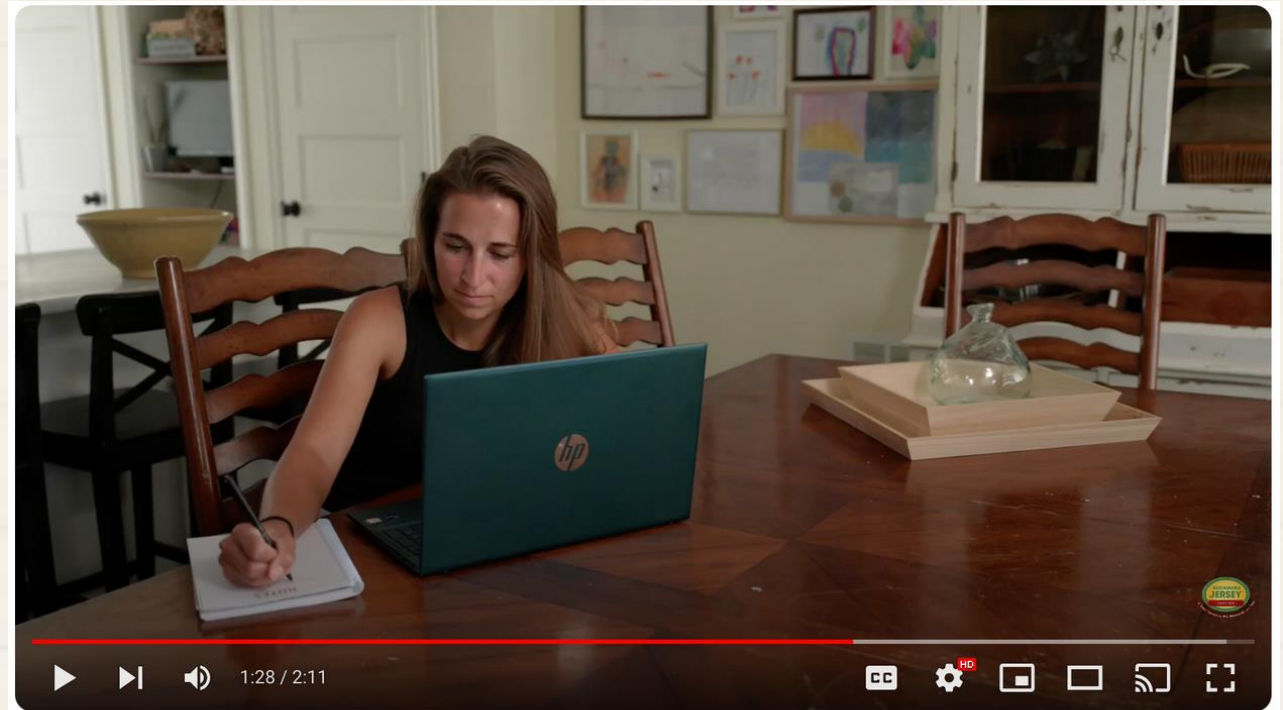
- Weekly local newspaper
- Distributed to over 5,000 homes and businesses



# TESTIMONIALS

## RESIDENT EXPERIENCE

- **Kristin, Green Team Volunteer and Barrington Board of Education Member**
  - *Featured in campaign video*
- **Team prepped, two key talking points:**
  - *Link to campaign website*
  - *Kristin's experience:*
    - *Free home energy assessment*
    - *Attic insulation at no cost*
- **Next steps**
  - *Resident Spotlights on social media*



Sustainable Jersey - PSE&G Energy Efficiency Partnership Program - Barrington

# THANK YOU!



## CONTACT INFO

**Brittany Sweigart-Beyer**  
brit130@gmail.com

**Barrington Green Team**  
greenteam@barringtonboro.com

**Follow us on Facebook!**  
@BarringtonGreenTeam

# SUSTAINABILITY SUMMIT



## Alliance to Save Energy: EmPowered Schools *EmPowered at Home* Energy Efficiency Outreach

May 3, 2024

Bridget Hachfeld, Associate VP of Education



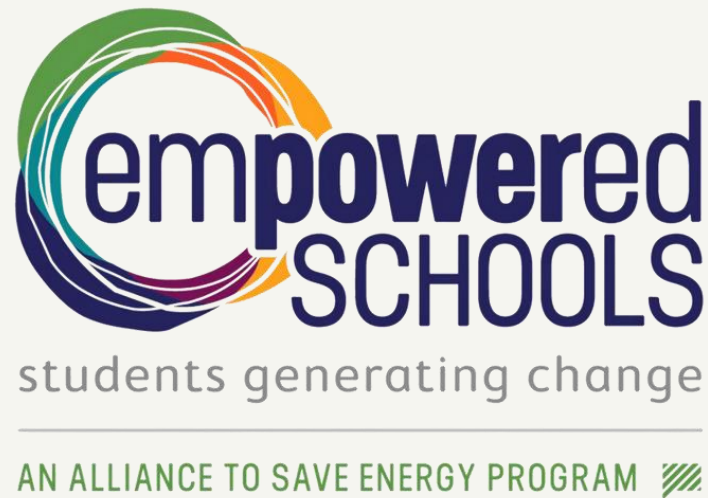


# GET STARTED WITH SCHOOLS-BASED OUTREACH





ASE is a nonprofit located in Washington, DC. Founded in 1977, ASE promotes energy efficiency worldwide to achieve a healthier economy, a cleaner environment, and energy security.



The Alliance to Save Energy's Education Team implements the EmPowered Schools program, a pre-K to 12th grade curriculum educating students about energy efficiency across the United States.

# EmPowered Schools

Free energy and sustainability program that provides teachers with a robust library of energy curricula and hands-on learning activities.

## Schools receive:

- EmPowered web platform access to videos, auto-scored quizzes, and hands-on activities - all pre-planned for teachers!
- Lessons/activities aligned with NJ Student Learning Standards
- Student take-home materials on energy efficiency (EE) can complement a community's residential EE outreach campaign
- Enrolled schools can earn points toward SJ Schools certification

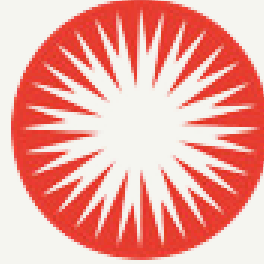
## Sponsored by:

- Elizabethtown Gas
- New Jersey Natural Gas
- PSE&G
- South Jersey Gas

**LEARN MORE AND SIGN UP**

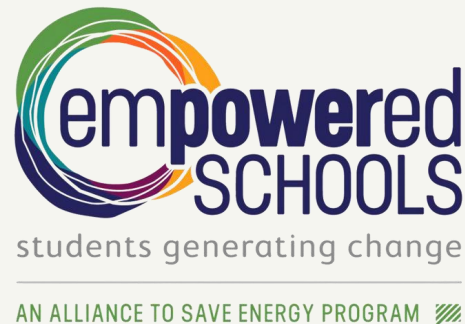
[bit.ly/SJSEmpoweredSchools](https://bit.ly/SJSEmpoweredSchools)





**PSE&G**

Sustainable Jersey for Schools PSE&G EmPowered Schools program has grown from 11 schools in 2021 to 100 schools in the Fall of 2024.



Lesson 4

## EmPowered at Home

Today you will learn how your home uses energy and all the things that you and your family can do to reduce it! Paying attention to how you use energy can make your home more comfortable and healthier. This can save your family money and help the planet!



### EmPowered at Home Epic Pizza Challenge - Due

2/16/2024

[START ACTIVITY](#) →

● Required 120 Points

[Details](#)

## Short & Sweet

## Aligned to Standards

## Supporting Resources

- Templates
- Scripts
- Graphic Organizers

### EmPowered at Home Epic Pizza Challenge

Every month, your family pays for energy like gas and electricity to make your home a comfortable place to live in. It takes energy to heat and cool your home, to turn on your lights, power your appliances, and more! In this activity, you'll teach your family how they can save energy and money so that they can spend it on more important things—like fun! By saving energy, you'll also be preserving the environment. With this activity you'll be helping not only your family, but all the families in your schools by getting your whole school involved in an epic energy challenge! The winning school will win a pizza party for every participating classroom! Follow the steps below to learn more and get started:

1. With the help of your teacher, **schedule** a 5-minute presentation during the first assembly in January. If you don't have a January assembly, get creative! You could present over the announcements, for instance. Your teacher can help determine the best time to reach the whole school.
2. **Download** the resources that you need to present the challenge to your school.
3. For a theatrical presentation during a school assembly, **download** the "EmPowered at home presentation Script - with props".
4. For a shorter version of the presentation, **download** the "EmPowered at home presentation Script - Short Version".
5. If you decide to do a public announcement over the speaker, **download** the "EmPowered at home - Public Announcement".
6. With your team, **practice** delivering the script. Your goal is to make the message as fun and engaging as you can.
7. After your presentation, distribute 30 copies (approximately one per student) of the "EmPowered at Home Pledge" to all participating



PDF

**EmPowered at home  
presentation Script - with  
props**



Download



PDF

**Assembly Presentation  
Script - Short version**



Download



PDF

**EmPowered at Home -  
Public Announcement**



Download



## INCENTIVES

- Team and school-based competitions
- Simple incentives, like classroom celebrations and food-based parties, are very popular

## 2 FILL OUT THE HOME ENERGY PLEDGE

Your child is participating in the “EmPowered at Home Epic Pizza Challenge” to help you and your neighbors improve the energy efficiency and comfort of your homes with programs available to you.

Visit [this link](#) to take the pledge  
by **February 16, 2024.**

**The school that collects the most pledges  
will win a school-wide pizza party!**





Today, I learned about how to save energy at home. This can help the planet and save on energy bill costs! To become more energy efficient, we can:

- Schedule a PSE&G home energy assessment.
- Turn off the lights when we are not in the room.
- Close doors and windows when running the heating or air conditioning
- ...and more!



**Sustainable Jersey and PSE&G are here to help residents in houses and apartments improve their energy efficiency.**



Saving energy may save you money



Find great deals on energy efficiency products



Discover ways to make your home more comfortable

**Just follow the steps below:**

## 1 FIND THE RIGHT PROGRAM FOR YOU

Book a home energy assessment to learn how to save energy while increasing the comfort and safety of your apartment or house. You could qualify for rebates and free energy-saving home improvements.

Visit [pseg.com/HomeAssessments](https://pseg.com/HomeAssessments) to find the right program for you.

**Comfort and savings are a step away!**

These programs are subsidized by the government, and there is an option for people of all income levels. Whether you are a homeowner or a renter in a house or apartment, you can take advantage of this opportunity to save energy and money!

This program is not affiliated with any school district or educational service center.

## 2 FILL OUT THE HOME ENERGY PLEDGE

Your child is participating in the "EmPowered at Home Epic Pizza Challenge" to help you and your neighbors improve the energy efficiency and comfort of your homes with programs available to you.

Visit [this link](#) to take the pledge by February 16, 2024.

**The school that collects the most pledges will win a school-wide pizza party!**



## Harnessing the Power of Technology

- Digital flyers
- Electronic Pledges
- Increase your reach by making electronic documents and images shareable



# SJS Energy Actions

	Energy Efficiency	Renewable Energy	Alternative Fuel Vehicles
<b>Facilities and Operations</b>	<ul style="list-style-type: none"> <li>• Carbon Footprint *</li> <li>• Energy Tracking and Management</li> <li>• Energy Efficiency for School Facilities *</li> </ul>	<ul style="list-style-type: none"> <li>• On-Site Solar +10 pts storage/resilience + 5 pts solar thermal</li> <li>• On-Site Geothermal</li> <li>• Buy Renewable Energy</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainable Fleets</li> </ul>



<b>Teachers, Students and Families</b>	<ul style="list-style-type: none"> <li>• Behavior-Based Energy Conservation</li> <li>• Civic &amp; Stewardship Volunteer Initiatives</li> <li>• Community Education and Outreach *</li> <li>• Education for Sustainability</li> <li>• Enrichment Programs through Partnership</li> <li>• Green Challenges</li> <li>• Professional Development for Sustainability *</li> </ul>
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\* Priority actions

# *Building a Sustainable Future*



Commercial Programs to Help Advance  
Energy Efficiency Goals and Savings

New Jersey Sustainability Summit, May 3, 2024

Michael Mandzik, Senior Energy Efficiency Program Liaison

NEW JERSEY NATURAL GAS  
**SAVEGREEN™**

New Jersey Natural Gas can support Sustainable Jersey® Green Teams' outreach efforts to businesses and residents through our energy-efficiency program ... **SAVEGREEN™**.



### Here's how we can support your efforts:

- Participate in and sponsor exhibits and events.
  - For small businesses and local government entities.
  - For residents.
- Supply collateral on energy-efficiency tools and resources.
- Participate in panel discussions and as guest speakers.
  - Invite participating SAVEGREEN program contractors to discuss energy-efficiency programs and processes.
- Promote energy-efficiency opportunities to facility managers and owners.
- Provide energy-efficiency commercial program case studies and overviews.

NEW JERSEY NATURAL GAS  
**SAVEGREEN**<sup>™</sup>

# Targeted Commercial Campaigns



**Your Trusted Source for Energy Savings**

High-efficiency business solutions made easy and affordable.



Front

**We make energy-efficiency easy for businesses like you.**

Make energy-efficiency a strategic part of your business growth. Cut energy usage. Cut costs. Save big all year long.

For Northern Monmouth or Morris counties, contact Mika Mandzik at: 732-647-5023 mmandzik@njng.com	For Southern Monmouth and Ocean counties, contact Fred Madera at: 908-415-0369 fmadera@njng.com
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**Direct Install**

For more information about Direct Install, visit [njngsavegreencommercial.com/diprogram](http://njngsavegreencommercial.com/diprogram) or scan the QR code:



**Prescriptive & Custom**

For more information about Prescriptive & Custom, visit [njngsavegreencommercial.com/pcprogram](http://njngsavegreencommercial.com/pcprogram) or scan the QR code:



1415 Wyckoff Road  
Wall, NJ 07719

PRSR STD  
U.S. POSTAGE  
PAID  
WWS

Back

# Educational Exhibits

- Green/Environmental Fairs
- Town meetings
- Conferences
- Town Halls



**Direct Install Measures Implemented:** High-efficiency boiler, smart thermostat, LED lights

### **Benefits:**

- 45% rebate of project costs.
- 55% of remaining project costs financed at 0%\* APR with NJNG's On-Bill Repayment Program (OBRP).

***Takeaway: Reach out to all houses of faith in your towns.***

\*Terms and conditions apply. See last slide for full details.



**Direct Install Measures Implemented:** High-efficiency boilers, pipe insulation and LED lighting

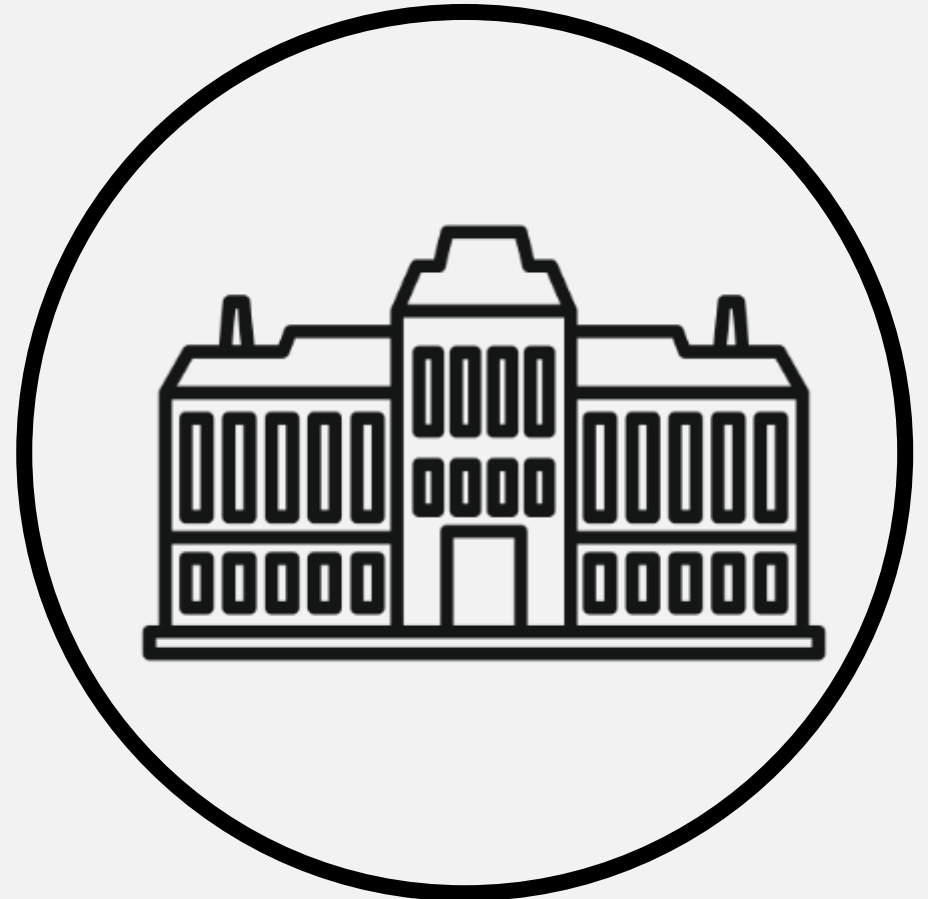
### Benefits:

- 78% rebate of project costs
- 22% of project costs financed at 0%\* APR with an On-Bill Repayment Program (OBRP).

**Project:** Sponsored Climate Corps<sup>®</sup> EDF Fellow to guide energy-efficiency analysis and planning through ENERGY STAR<sup>®</sup> Portfolio Manager and SAVEGREEN offerings

**Takeaway:** *Use all resources available to identify and actualize project possibilities.*

\*Terms and conditions apply. See last slide for full details.







## Commercial Programs

**Prescriptive &  
Custom**

**Direct  
Install**

**Energy  
Management**

**Engineered  
Solutions**

**Multifamily  
Pathways**

# Interested in Learning More?



### **Northern Monmouth and Morris Counties:**

Mike Mandzik

[mmandzik@njng.com](mailto:mmandzik@njng.com)

732-547-5023



### **Southern Monmouth and Ocean Counties:**

Fred Madera

[fmadera@njng.com](mailto:fmadera@njng.com)

908-415-0369

\*Terms and conditions apply. All offers are subject to available funding. Maximum OBRP 0% APR for eligible NJNG customers is \$150,000 for Prescriptive and \$250,000 for Custom Programs and \$75,000 for Energy Management retro-commissioning and tune-up. NJNG reserves the right, with approval of the State of New Jersey Board of Public Utilities, to terminate, modify, suspend or extend this rebate program. NJNG rebates and incentives do not apply to new construction. Offer applies to qualifying equipment purchased and installed by December 31, 2024. Rebate applications must be postmarked within 120 days of equipment purchase date. Customer must submit a paid receipt and proof of permit with NJNG application. Visit [SAVEGREEN.com](http://SAVEGREEN.com) for rebates and financing terms and conditions.



# Residential Programs Overview

### Incentives for HVAC and Water Heating Equipment

- For qualifying natural gas-powered water heaters, furnaces or boilers.
- AC incentives when combined with natural gas-powered equipment.
- Enhanced rebates and extended payment terms available for income-qualified customers.

### Whole-Home Efficiency

Includes water heater, furnace/boiler, AC, insulation and seal up

### NJNG Marketplace

Help lower energy bills with discounted energy-saving products for eligible customers

### Appliance Rebates

Save with an energy-efficient clothes washer and natural gas-powered dryer

# Commercial Program Terms and Conditions

\*Terms and conditions apply. All offers are subject to available funding. Maximum OBRP 0% APR for eligible NJNG customers is \$150,000 for Prescriptive and \$250,000 for Custom Programs and \$75,000 for Energy Management retro-commissioning and tune-up. NJNG reserves the right, with approval of the State of New Jersey Board of Public Utilities, to terminate, modify, suspend or extend this rebate program. NJNG rebates and incentives do not apply to new construction. Offer applies to qualifying equipment purchased and installed by December 31, 2024. Rebate applications must be postmarked within 120 days of equipment purchase date. Customer must submit a paid receipt and proof of permit with NJNG application. Visit [SAVEGREEN.com](https://www.savegreen.com) for rebates and financing terms and conditions.

\*\*Terms and conditions apply. Incentive levels and retrofit cost rebates ranging from 60% to 80% are based upon annual kilowatt demand and the comprehensiveness of a project including gas and electric measures, such as lighting, high-efficiency equipment upgrades and refrigeration.

# NJ Natural Gas Outreach TA

**NEW IN 2024!** Energy Efficiency Outreach Technical Assistance for Municipalities in the New Jersey Natural Gas (NJNG) Service Territory

- Technical assistance to plan and implement a residential or commercial energy efficiency outreach campaign.
- Customized outreach materials (program signage, social media graphics, etc.) to support the outreach campaign.

QUESTIONS?

Contact Tracey Woods, Energy Program Manager,  
woodst@tcnj.edu





# Sustainable Jersey Energy Technical Assistance

[www.sustainablejersey.com/grants](http://www.sustainablejersey.com/grants)

## Energy Technical Assistance includes:

- Assistance identifying and applying for state/utility incentives for facility upgrades
- Assistance setting up an energy tracking system for facility energy use

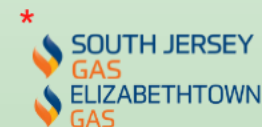
## Technical Assistance is funded by:

- Board of Public Utilities
- Investor-owned utilities:
  - Elizabethtown Gas
  - New Jersey Natural Gas
  - PSE&G
  - South Jersey Gas

## PROGRAM UNDERWRITERS



## CORPORATE SPONSORS



\*Digital Schools Sponsor





# Thank you!

## Q & A

Leanne McGowan, SJ: [mcgowale@tcnj.edu](mailto:mcgowale@tcnj.edu)

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